



## **PRESS RELEASE**

### **Evertz and CIS Group enter agreement for representation in Brazil**

São Paulo, BR, March 5th, 2024 – Evertz, the global leading manufacturer of video and audio infrastructure solutions for broadcasters and enterprise media organizations has appointed CIS Group, a leading media technology systems integrator, as an authorized representative and partner in Brazil. Known for their exceptional consultative approach to designing, deploying, and supporting end-to-end media production environments that cater to broadcast, news, sports, entertainment, as well as other verticals, CIS has offices across Brazil and the United States. This strategic alliance allows CIS access to Evertz’s comprehensive product portfolio, and enables CIS to collaborate closely with the Evertz team to architect robust environments that help solve some of the most prevalent challenges being faced by the Media & Entertainment industry today. As part of the engagement, CIS’ Professional Services & Support organization will receive extensive training on Evertz’s solutions in order to deliver a deeply reliable quality of service on Evertz installations.

“We at CIS couldn’t be more excited about this partnership with such a titan in the industry. As a group of professionals who are deeply passionate about media technology, we have a sincere appreciation for the value proposition that the Evertz product line offers media organizations who adopt their technology, and fundamentally believe that we will be able to add a significant amount of value to our customers’ operations by leveraging the Evertz portfolio,” said Matt Silva, CEO of CIS Group.

“We’re proud and excited to have CIS group as an Evertz partner strengthening the foundation built on support and customer service in Brazil. We look forward to working with CIS group to help customers successfully fulfill their technical and support goals in the region,” comments Robert Peter, Vice President of International Operations at Evertz.



## **About CIS**

Since 1988, CIS Group has been a Media Technology solutions provider & systems integrator with core competencies across the professional services spectrum. Over the years our scope has evolved to include: Consulting & Workflow Design, Integration, Full System Commissioning & Installation, Technical & Operational Training, Maintenance & Support, DevOps, and Managed Services. Focused exclusively on the MediaTech space, CIS has delivered countless solutions aimed at a variety of use cases throughout the Content Supply Chain – including live production, post-production, archiving, and distribution. In relying on CIS’s expertise, our clients, which include a variety of sports teams and networks, have been able to outsource a lot of their technical challenges, and focus their energy and resources on how the technology we implement ultimately delivers business value and creative value to their organizations. Enabling our customers to achieve their desired business goals and operational goals by effectively implementing our solutions is what we mean when we say that customer success is in our DNA. For more information visit us at [www.cisgroup.tv](http://www.cisgroup.tv)

## **About Evertz**

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company’s solutions are purchased by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, and high and ultra-high definition television (“HDTV” and “UHD”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. The Company’s products allow its customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content as well as the automation and orchestration of more streamlined and agile workflow processes on premise and in the “Cloud.” For more information visit us at [www.evertz.com](http://www.evertz.com)

### **CIS Group Corporation**

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